

# ENTRE-YOU in Practice

August 2017



ENTRE-YOU offers a training programme for young disadvantaged people. The programme aims to help them in achieving an entrepreneurial mind-set thus increasing their chances for inclusion on the labor market and a better personal life.

The training programme is designed with 5 modules. Each of them addresses one of the obstacles our researches identified that the young people struggle with:

- Module 1: Stimulate thinking about own motivation in life and openness to pro-active behavior
- Module 2: Provoke thinking about own life goals and becoming CEO of own life
- Module 3: Develop fundamental Social skills
- Module 4: Facilitate the acquisition of fundamental Business Knowledge
- Module 5: Prepare a Personal plan for Next steps

The main activities of the modules are designed to stimulate the transformation of the state of Mind from passive expectations about employment to a desire to take a responsibility about own work and life.

The ENTRE-YOU training programme has been piloted in 5 European countries with more than 100 young people. Among the participants there were long-term unemployed young people, short-term unemployed people, but also young people who still are visiting school or are about to graduate school.



Erasmus+



Project funded by the  
EUROPEAN UNION

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



# ENTRE-YOU in Practice

## Lessons learnt from piloting experience

### The role of the trainer

It is vital for the success of ENTRE-YOU training course that the trainers fully understand the concept behind the training, what entrepreneurial mindset implies. Therefore, a training course for trainers is strongly recommended before engaging in leading a training course with participants. Also, trainers with experience in working with young people have a clear advantage when it comes to ENTRE-YOU training course.

### Location

The location and venue is recommended to have the basic equipment necessary to carry out the training (desks, chairs, beamer, laptop, sound system/speaker), but the location does not have to be very formal. Also, within formal circumstances (for example in schools) it is recommended that the arrangement of the furniture is set up to support a less formal atmosphere, allowing the participants to have space, move around, see each other, work in pairs, groups and focus on their tasks.

### Possible target groups and use of ENTRE-YOU training

The main objective of ENTRE-YOU is to

increase young people's chances on the labor market. From this point of view, ENTRE-YOU can be used with unemployed young people, but also with young people who are struggling in maintaining a job; young people who are about to graduate high school or a VET education institution and soon are going to search for a job.

Thus, ENTRE-YOU is recommended for various organizations or educational institutions who are working with young people: high schools, VET schools, educational centers, NGOs, public institutions searching to decrease unemployment among young people.

### Expected results/outcomes

The pilotings have demonstrated that the young people who participated in ENTRE-YOU training have experienced a different approach regarding their position and chances on the field of work. Becoming aware of the importance of different aspects: planning, setting up goals, self-knowledge, self-image, background information on business organizations, etc. is the first step in avoiding mistakes during a job search. Recognition that they have the power to change things gives them a sense of stability and self-awareness, a different, maybe better perspective on the future. ENTRE-YOU is designed to help young people change their perspectives and approach - their mindset - and face the challenge of a job search with a proactive, open attitude, finding the courage to take their lives into their own hands.

